



Bird Control Group



Providing sustainable solutions to keep birds at a safe distance

Vision

In a world with increasing demands for food, energy and mobility, effective and long lasting bird control is crucial. Many conventional methods to deter birds are animal unfriendly, inefficient on the long term and a cause of nuisance for the environment. This calls for innovation.

Instead of dealing with the symptoms by just scaring birds, Bird Control Group actively contributes to providing long term solutions focused on integrating commercial activities into the natural environment.

Bird Control Group helps its customers to develop and execute an integrated bird control strategy that is tailored to fit the local situation. This approach consists of three main interconnecting elements:

1 Continuous monitoring and analyzing of data

The data collection of bird presence and behavior is essential and can be achieved by manual reporting or by automated detection. Analysis of the gathered data provides meaningful insight in how to improve bird control measures.



2 Alteration of habitat and automated bird repelling

The best way to prevent defacement and damage is to avoid birds from being attracted to the area. By intervening in the bird's habitat, we force birds to avoid the area. The continuous presence of a threat can reclaim a territory from birds.

3 Direct interception by bird controllers

To prevent birds from settling, it is essential to disperse birds immediately once they are detected. Direct interception can be performed automatically or manually by bird controllers. It is essential to equip bird controllers with the most effective tools to deter birds.

Market driven innovation

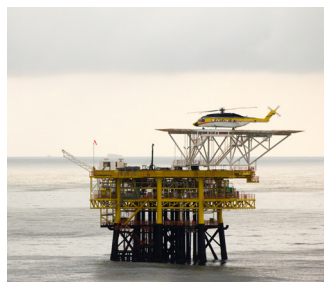
Bird Control Group develops innovative solutions to keep birds at a distance, ensuring a safer working environment and a highly effective way to prevent damage. Thorough testing and independent research institutes proved the advantages of our technology compared to traditional methods. The World Wildlife Fund has recognized our

products for providing an effective, animal and environmentally friendly alternative for the industry.

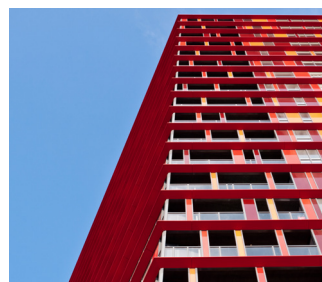
Since the inception of the company, products have been sold in more than 70 countries around the world, supplying customers in a variety of markets:



Aviation



Oil & Gas



Real estate



Renewable energy



Agriculture



Fishing & Aquaculture



Recreation



Industrial sites & Factories

Technology

Problem areas often provide birds with basic needs as food, water or shelter. Since birds are intelligent creatures, habituation to scaring methods is a common phenomenon. For these reasons existing bird dispersal methods are often ineffective on the long term.

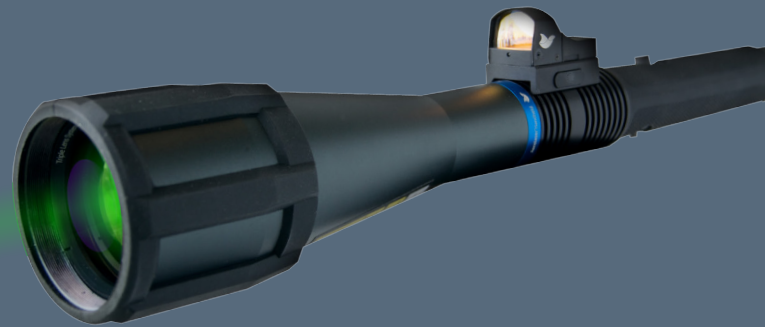
Laser offers many advantages compared to conventional technology: Birds perceive the approaching laser beam as a physical object, it appeals to the survival instinct, causing the birds to fly away. It is a silent solution and birds do not get used to the laser beam.

The company dedicated years of research to develop the ultimate laser beam. This was accomplished by applying a combination of

precision optics, filtering and light frequencies. The result is exceptional performance in bird repelling.

The laser products are designed and tested to repel birds in a humane way without doing harm to the environment. It is not only the best way to work for ethical reasons, but avoiding nuisance to the general public and having a positive reputation on animal welfare, are essential to keep a license to operate for our customers.

Bird Control Group takes great pride in annually saving thousands of birds and contributing to a better environment.



Product categories

Bird Control Group develops state of the art equipment in three categories:

Reactive laser systems

An agile team of bird controllers form the final line of defense. Bird Control Group has developed tools to increase the performance of the bird control team. The Handheld laser products provide a highly effective tool for immediate intervention.



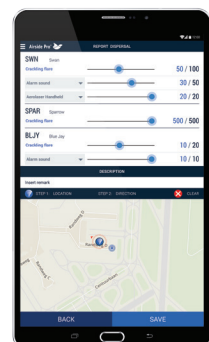
Preventive laser systems

Taking away the source of bird problems or introducing a new enemy are ways to permanently reclaim a territory. Bird Control Group has introduced a laser system that repels birds automatically from so called 'bird hotspots'. The automated laser system controls the area 24 hours a day, 7 days a week.



Reporting & detection systems

Reporting and detection tools that go far beyond administration of bird presence and behavior. By turning data into meaningful information the technology aims for making tactical decisions. Interactive software applications enable realtime feedback.



Awards

- Student Entrepreneur of the world (CEO Steinar Henskes)
- Dutch Student Entrepreneur of the year (CEO Steinar Henskes)
- Next B2B forum, World Economic Forum, Global Shapers, winner
- Gouden kans, winner European Union financial aid
- Deloitte Technology Fast50 Rising Star
- Top 100 innovative companies of the Netherlands 2015 (2nd place)
- K50: most promising ventures with founders under age 25
- Accenture Innovation Award, finalist
- Shell LiveWIRE 2015, finalist
- Entrepreneurship Competition North Holland, finalist
- Finalist Red Herring Europe 2016
- 1 of Holland's top 100 sustainable young leaders

Customers



Partners

